

Southwestern Fair Commission, Inc.  
Meeting Minutes  
March 28, 2017

The Meeting of the Board of Directors/Members of the Southwestern Fair Commission, Inc., a nonprofit corporation was duly called and held at the Pima County Fairground's Hall of Champions on Tuesday, March 28, 2017.

**Directors Present:** Marvin Selke, President; Judy Patrick, Secretary; Don Clark, Treasurer; Alan Levin, Director; Jim Murphy, Director; Mark Cowley, Director.

**Staff Present:** Jon Baker, Executive Director; Julia Heavner, Administrative Assistant; Bryon Lopez, CFO; Launa Rabago, Marketing.

**Others in Attendance:** Mel Perkins, Power from the Past; Jim Fieber, Power from the Past; Tom Moulton, Pima County.

- a. **Call to Order:** Marvin Selke called the meeting to order at 9:06 am followed by the pledge of allegiance.
- b. **Roll Call:** Jeff Cesare, Director, absent. Alan Levin, Director, arrived at 9:10 am.
- c. **Call to the Public:** Mel Perkins the Vice President of Power from the Past read a statement. He stated that engines and tractors had been displayed by the club continuously for 31 years. He mentioned that the growth of the club was because of the Pima County Fair. He mentioned that the club has seen a loss of members due to the tractor display being pulled away from their central area which caused conflict within active members. Mel spoke of Power from the Past's permanent displays being in the way. He stated that the club went to Jon Baker asking him if there would be a better location that would clear up space for The Pima County Fairgrounds. He went over details on the new location that Jon Baker offered them. Mel stated that PFTP worked over a year on getting new displays for the new area but found their space had been relocated due to vendor parking and storage. Mel stated that the club had to come to a decision to start a new phase for 2018 and the 2017 Pima County Fair would be their last. Mel Perkins on behalf of the Power from the Past Club did thank the Pima County Fairgrounds and for being a key part in what the club is today.

Jon Baker introduced Tom Moulton with Pima County. He mentioned that Tom Moulton was in the process of retiring. Tom thanked Jon Baker and the SWFC Board for everything they have done. Tom mentioned that he was with Pima County for decades and has known some of the SWFC Board members

for over 20 years. Tom stated that he was grateful for the opportunity to see the growth under Jon Baker's leadership. Tom said he was very thankful to have been able to work with the SWFC Board and Staff.

**4. OLD BUSINESS:**

**b. Review, discussion and possible action on the board's recommendation of a renewal or replacement for one board seat expired on 12/31/2016. This agenda item relates to discussion or consideration of appointment of a member, director, officer or appointee of the Pima County Fair Commission, and may be discussed in executive session pursuant to A.R.S. Sec. 38-431.03 (A) (3)(1).** Don Clark made a motion to go into executive session for this item. Jim Murphy seconded the motion. The Board went into executive session at 9:16 am. After interviewing two candidates, Jim Murphy made a motion to go out of executive session. Judy Patrick seconded the motion. The board came out of executive session at 10:45 am. Don Clark made the motion "I move that we, as SWFC Directors, recommend to the Pima County Fair Commission the name of Garrett Ham to fill the Pima County Fair Commission seat which expired on 12/31/2016". Alan Levin seconded the motion. The motion passed.

**2. STAFF REPORTS:**

**a. Executive Director**

**i. License Agreements**

Jon stated that all license agreements were done except for the Junior Livestock Sales and that Garrett Ham was working with him to get it completed.

**ii. RV Rallies**

Jon went over the two RV Rallies that have signed contracts for next year. He handed out a graph of the campground revenue comparisons from previous years and stated that there has been significant improvement.

**iii. Projects**

Jon stated that projects are 100 percent done. He did state that there are minor repairs to be done before Fair and this happens every year.

**iv. RV Park**

Jon spoke of the RV park being open for the summer starting May 2017.

**v. Cell Towers**

Jon stated that the Verizon Tower should be up by the time the Fair starts. He mentioned that AT &T and T-Mobile will be Fair sponsors and will be at the Pima County Fair as well. Jon also went over the WI-FI improvements and that he has already received compliments. This was a huge improvement on the fairgrounds.

**vi. Access Agreement**

Jon went over the procedures for protesters coming out to the Fairgrounds and having the access agreement updated for this year's Fair.

**b. C.F.O.**

**i. Financial Report**

Bryon went over the Financial report. He stated that the SWFC is slightly behind budget due to the improvements made. The Schwab account has been depleted. Bryon and Jon discussed the Southwestern Fair Commission fixed asset Additions and Capital Improvements.

**3. CONSENT AGENDA:**

- a. Review, discussion and possible action on minutes of the 1/26/2017 board meeting.**
- b. Review, discussion and possible action on retaining Regier Carr & Monroe as outside CPAs.**

Mark Cowley made a motion to accept the Consent Agenda as presented. Judy Patrick seconded the motion. The motion passed.

**4. OLD BUSINESS:**

- a. Review, discussion and possible action on the Southwestern International Raceway agreement. This agenda item relates to legal advice, contracts and/or lease of real property, and may be discussed in executive session pursuant to A.R.S. Sec. 38-431.03 (A) (3) (4) and/or (7). Jon stated that updates are still being made on the SIR Agreement as it goes through risk management and the County Attorney's office.**
  
- b. Review, discussion and possible action on the agreement with RCS, the carnival company. Jon mentioned he hadn't met with RCS yet and that there is still 2 years left on the RCS contract.**

- c. **Review, discussion and possible action on increasing efforts to develop more partnerships with organizations with agricultural interests.** Jim Murphy stated that he wanted to revisit this subject after the Fair.

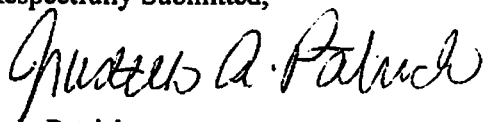
**5. NEW BUSINESS:**

- a. **Review, discussion and possible action on planning for the annual Pima County Fair.** Jon went over Power from the Past and what space the Pima County Fairgrounds offered to the club. Jon spoke of the privileges that PFTP have on the fairgrounds. Launa mentioned the new cell app. She will be reaching out to the Arizona's Gold Star Families to arrange private viewings for the Remembering Our Fallen-Arizona display in the Old Pueblo Conference and Event center. She mentioned that the Pima County Fair does have a Spanish website now and that the Fair may be the first to have one. She reminded the Board of Fry's presale which started on Monday the 27<sup>th</sup> and that programs are now at Circle K.

**6. CLOSING MATTERS:**

- a. **Announcements**  
Jon reminded the Board of the seating arrangements for concerts. Marvin mentioned the board reception and that it will be held on April 23, 2017. He mentioned the two Hall of Fame inductees this year are Curt Peters and Don Clark. Marvin noted that Alan Levin was being recognized as a 2017 Father of the Year.
- b. **Adjournment** Alan Levin made a motion to adjourn the meeting at 11:56 am. Judy Patrick seconded the motion. The motion carried. A meeting of the Pima County Fair Commission was conducted following the SWFC meeting.

Respectfully Submitted,



Judy Patrick  
SWFC Secretary