



April 18 – 28, 2019

For Immediate Release thru April 28, 2019

Contact: Launa Rabago, Marketing Manager

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Website: www.PimaCountyFair.com

Fair Coverage and Interviews

For better stories and a quicker response, requests for interviews, fair footage and other on-site coverage must be scheduled prior to arriving on the fair grounds. For morning news please allow 3 business days to plan. For scheduled interviews, please phone 24 hours in advance of arrival for instructions regarding media parking and admission. Credentials will be required upon your arrival to the gate and you must sign in at the Pima County Fair Administration office.

Requests for concert footage, or artist interviews must be made in writing, on company letter head and submitted 7 business days prior. Requests can be sent Launa@PimaCountyFair.com which will then be forwarded to talent management for their consideration. All performer artwork can be downloaded from PimaCountyFair.com/pressroom/Artwork.

For Pima County Fair Carnival footage, please phone at least 4 hours in advance to schedule safe entry, exit and strategic locations to avoid microwave interference with our wireless ticketing systems. Ray Cammack Shows request a 24-hour advance notice to schedule an interview with an authorized carnival representative and spokesperson. Additionally, Ray Cammack Shows safety guidelines require their safety representative escort members of the media thru the midway during the interview and footage process.

The Pima County Fair often requires staff to spend many hours on the grounds and away from the desk. At most times, we are unable to take phone calls during normal working hours as we are out on the grounds. To expedite Pima County Fair interviews, questions can be emailed to the fairgrounds, office@Pimacountyfair.com. The appropriate contact will respond in writing within 4 hours and likely during non-regular working hours.

Pima County Fair Executive Director

Jon Baker, 520-762-9100

Jon@Pimacountyfair.com

Ray Cammack Shows (carnival)

Chris Lopez, Vice President Ray Cammack Shows

Chrislo@rcsfun.com